

Winter Product Innovation



Offering you Exclusivity and Innovation!

As a leader in Health & Safety, Seton is focusing on innovation more than ever as a way of assisting customers to meet their ever-growing Health & Safety challenges. It is crucial to appreciate the importance of listening to the customer to drive innovation. "Our best ideas come from our customers, they spend far more time using our products than we possibly can". Understanding the issues our customers are facing and the value we can design in to products to make their tasks easier and more efficient is at the heart of each product development. Its also critical to analyse the cost of each feature versus the perception of value to the customer – this helps to prioritise features and ensure we meet the customers expectations. One of our latest products to market is the "Ultimate Grit Bin"....



Paul Ingleby
Director of Innovation

This is what over 200 customers told us...

59%
of customers



Issue: Salt gets damp and solidifies

Solution: Create a "moisture control system" to stop salt from getting wet and hardening

38%
of customers



Issue: Lockable to prevent pilfering

Solution: Offer multiple locking options

28%
of customers



Issue: Bins can be damaged and not durable enough

Solution: Hard-wearing, heavy-duty bin

Other customer suggestions

Issue:

Advice on how to grit effectively to reduce waste

Storage for associated equipment

Easy access

Solution:

Gritting best practice guide

Storage for shovel, hi-vis vest and gloves

Lowered front opening and hands-free lid stops

Introducing The Ultimate Grit Bin

Moisture Control seal to keep your salt dry ensuring it is quick and easy to spread

Manual Handling/ Gritting Best Practice Guide to reduce risk of injury to the user and increase efficiency

Robust Design weighing 20kg to ensure durability

Multiple Locking Options to prevent pilfering using either our rust-proof long shackle padlock in the centre locking position or your own standard padlock on either side of the clamps

Keep a convenient collapsible shovel to hand – attaches to lid with clip

Store everything you need securely in the built-in storage compartment. Ideal for storing hi-visibility vests and gloves to ensure the user stays safe

Built-in lid stops secure the lid in a "hands free" upright position. Lid can also be opened fully if needed

Durable "GRIT - SALT" legend to ensure easy identification of contents

All round easy lifting handle (for use when bin is empty)

Reflective hi-visibility decals to ensure the bin is seen by pedestrians or vehicles

Re-enforced forklift recesses allow easy manoeuvrability

Prices from
£239.95

Call Seton on **0800 585501**

Clear scale on side of bin allows easy identification of how much salt you need to order. (Scale is in litres & kg). Each of our bags of salt weighs 25kg



Save storage space with the option to stack when not in use